

May 23, 2024

Inflation 1H-May – Pressures remain in services within the core

- **Headline inflation (1H-May): -0.21% 2w/2w; Banorte: -0.25%; consensus: -0.24% (range: -0.30% to -0.07%); previous: 0.25%**
- **Core inflation (1H-May): 0.15% 2w/2w; Banorte: 0.13%; consensus: 0.15% (range: 0.12% to 0.20%); previous: 0.07%**
- **Once again, most of the result was driven by the start of the second tranche of summer discounts to electricity tariffs, with a 21.5% drop (contribution: -38bps). Remaining energy items were mixed. Agricultural items were more modest at the margin, up 0.4% and with increases in both categories. Within the core, goods posted a favorable result at 0.1%. Services were higher at 0.2%, with pressures continuing in 'others' (0.2%)**
- **In bi-weekly terms, annual inflation increased to 4.78% from 4.67% in 2H-April, adding three fortnights to the upside. Meanwhile, the core kept moderating by coming in at 4.31% (previous: 4.34%)**
- **Attention on Banxico's minutes later today, expecting suggestions that rate cuts could resume in June. Nevertheless, the price outlook remains full of risks, which should merit caution and prudence in communications**

Inflation at -0.21% 2w/2w during the first half of May. The result was impacted by the seasonal effect stemming from the start of the second tranche of summer discounts on electricity tariffs. Thus, this component fell 21.5% (-38bps of contribution to the total). Remaining energy items were more mixed, with LP gas falling (-1.2%), but with low-grade gasoline up 0.3% despite a stronger MXN and lower reference prices in the US. Regarding agricultural items (0.4%), both items increased, with upticks in fruits and vegetables (0.5%) and in meat and egg (0.4%). Within the former, price increases in tomatoes and serrano chilies stood out, although with relevant drops in onions and husk tomatoes. In the latter, eggs kept climbing. Closing with the non-core, government tariffs were quite low at 0.1%. Turning to the core (0.15%), goods remained fairly subdued at 0.1%, with processed foods (0.2%) slightly higher than 'other goods' (0.0%). In services (0.2%), pressures continued in 'others' (0.2%), with relevant gains in items such as airfares (9.8%). Meanwhile, housing accelerated again with an increase of 0.2%, contrasting with a more moderate behavior in the previous three fortnights.

1H-May inflation: Goods and services with the largest contributions

% 2w/2w; bi-weekly incidence in basis points

Goods and services with the largest positive contribution	Incidence	% 2w/2w
Tomatoes	7.3	10.4
Serrano chilies	2.5	14.0
Housing	2.3	0.2
Air fares	2.2	9.8
Eggs	1.9	2.0
Goods and services with the largest negative contribution		
Electricity	-37.6	-21.5
Onions	-3.7	-13.2
LP gas	-2.0	-1.2
Husk tomatoes	-1.6	-8.2
Melons	-1.1	-13.7

Source: INEGI



Alejandro Padilla Santana
Chief Economist and Head of Research
alejandro.padilla@banorte.com



Juan Carlos Alderete Macal, CFA
Executive Director of Economic Research and Market Strategy
juan.alderete.macal@banorte.com



Francisco José Flores Serrano
Director of Economic Research, Mexico
francisco.flores.serrano@banorte.com



Yazmín Selene Pérez Enríquez
Senior Economist, Mexico
yazmin.perez.enriquez@banorte.com



Cintia Gisela Nava Roa
Senior Economist, Mexico
cintia.nava.roa@banorte.com



[@analisis_fundam](http://www.banorte.com/analisis-economico)

Winners of the awards as the best economic forecasters in Mexico by *LSEG* and *Focus Economics* in 2023



**LSEG STARMINE
AWARD FOR
REUTERS POLLS**
Best Forecaster
Economic Indicators
for Mexico 2023



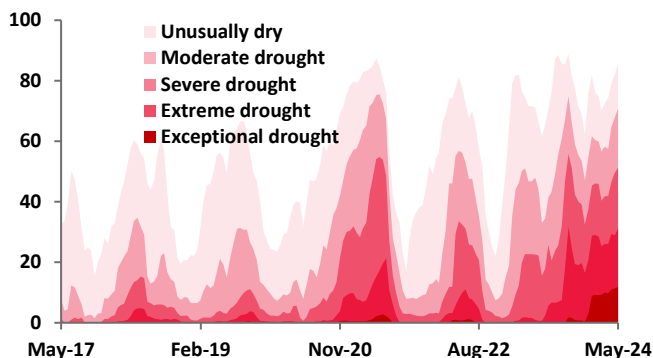
Document for distribution among the general public

Headline inflation advanced in the annual comparison, but with the core still moderating.

With today's report, headline inflation came in at 4.78% y/y from 4.67% in the second half of April, adding three consecutive fortnightly increases. As mentioned in previous reports, part of this is explained by a more challenging base effect at the non-core, reaching 6.27% (previous: 5.69%), its highest since the beginning of 2023. On the other hand, the core continued to moderate, standing at 4.31% (previous: 4.34%), although with more limited improvements. Regarding the first category, agricultural products continued to accelerate (8.8%), highlighting that 'fruits and vegetables' stood near the 20% barrier for the first time since the beginning of the year –when strong increases were seen in tomatoes. Looking at which products have been the target of some of the most recent pressures –such as chilies–, it is increasingly clear that higher import substitutions will not be enough to alleviate the effects of the drought for all goods. On the latter, the latest CONAGUA report shows that 86% of the country is 'abnormally dry' or worse (see chart below, left), with 'exceptional drought' levels at highs not seen since 2011. In energy, reference prices have stabilized and even diminished for some goods, highlighting the recent update of the *International Energy Agency's* crude oil demand forecasts to the downside in its May report. At the core, it is relevant to mention that the declines are practically entirely explained by goods, reaching 3.6%, with five fortnights already below 4% (see chart below, right). However, services remain elevated at 5.2%, with many of the problems we have discussed in previous notes continuing.

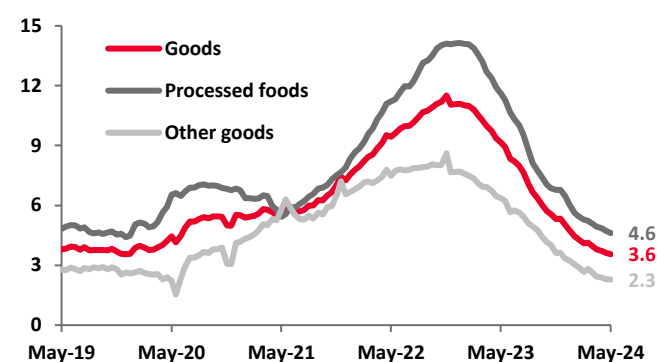
Drought monitor in Mexico

% of disrupted national territory



Core inflation: Goods

% y/y, bi-weekly frequency



We believe that Banxico's Board will signal that the cuts may continue in June. Later today, the central bank will publish the minutes of its [last meeting](#), in which it decided to leave the reference rate unchanged at 11.00%. We believe the document will maintain a cautious tone, very similar to the statement. Nevertheless, and as part of the communication strategy that has prevailed in recent decisions, we think it is very likely that in the section about members' opinions there will be hints that another cut could materialize in the next meeting, supporting the adjustments observed in the forward guidance. This would be consistent with Governor Victoria Rodríguez's comments in an interview with *El Financiero*, where she mentioned that "...we are already in a situation in which we can subsequently evaluate whether to continue with downward adjustments in the reference rate..."

Analyst Certification.

We, Alejandro Padilla Santana, Juan Carlos Alderete Macal, Alejandro Cervantes Llamas, Marissa Garza Ostos, Katia Celina Goya Ostos, Francisco José Flores Serrano, José Luis García Casales, Santiago Leal Singer, Víctor Hugo Cortes Castro, José Itzamna Espitia Hernández, Leslie Thalía Orozco Vélez, Hugo Armando Gómez Solís, Carlos Hernández García, Yazmín Selene Pérez Enríquez, Cintia Gisela Nava Roa, Miguel Alejandro Calvo Domínguez, José De Jesús Ramírez Martínez, Daniel Sebastián Sosa Aguilar, Gerardo Daniel Valle Trujillo, Luis Leopoldo López Salinas, Marcos Saúl García Hernández, Juan Carlos Mercado Garduño, Ana Gabriela Martínez Mosqueda, Jazmin Daniela Cuautencos Mora, Andrea Muñoz Sánchez and Paula Lozoya Valadez, certify that the points of view expressed in this document are a faithful reflection of our personal opinion on the company (s) or firm (s) within this report, along with its affiliates and/or securities issued. Moreover, we also state that we have not received, nor receive, or will receive compensation other than that of Grupo Financiero Banorte S.A.B. of C.V. for the provision of our services.

Relevant statements.

In accordance with current laws and internal procedures manuals, analysts are allowed to hold long or short positions in shares or securities issued by companies that are listed on the Mexican Stock Exchange and may be the subject of this report; nonetheless, equity analysts have to adhere to certain rules that regulate their participation in the market in order to prevent, among other things, the use of private information for their benefit and to avoid conflicts of interest. Analysts shall refrain from investing and holding transactions with securities or derivative instruments directly or through an intermediary person, with Securities subject to research reports, from 30 calendar days prior to the issuance date of the report in question, and up to 10 calendar days after its distribution date.

Compensation of Analysts.

Analysts' compensation is based on activities and services that are aimed at benefiting the investment clients of Casa de Bolsa Banorte and its subsidiaries. Such compensation is determined based on the general profitability of the Brokerage House and the Financial Group and on the individual performance of each analyst. However, investors should note that analysts do not receive direct payment or compensation for any specific transaction in investment banking or in other business areas.

Last-twelve-month activities of the business areas.

Grupo Financiero Banorte S.A.B. de C.V., through its business areas, provides services that include, among others, those corresponding to investment banking and corporate banking, to a large number of companies in Mexico and abroad. It may have provided, is providing or, in the future, will provide a service such as those mentioned to the companies or firms that are the subject of this report. Casa de Bolsa Banorte or its affiliates receive compensation from such corporations in consideration of the aforementioned services.

Over the course of the last twelve months, Grupo Financiero Banorte S.A.B. C.V., has not obtained compensation for services rendered by the investment bank or by any of its other business areas of the following companies or their subsidiaries, some of which could be analyzed within this report.

Activities of the business areas during the next three months.

Casa de Bolsa Banorte, Grupo Financiero Banorte or its subsidiaries expect to receive or intend to obtain revenue from the services provided by investment banking or any other of its business areas, by issuers or their subsidiaries, some of which could be analyzed in this report.

Securities holdings and other disclosures.

As of the end of last quarter, Grupo Financiero Banorte S.A.B. of C.V. has not held investments, directly or indirectly, in securities or derivative financial instruments, whose underlying securities are the subject of recommendations, representing 1% or more of its investment portfolio of outstanding securities or 1 % of the issuance or underlying of the securities issued.

None of the members of the Board of Grupo Financiero Banorte and Casa de Bolsa Banorte, along general managers and executives of an immediately below level, have any charges in the issuers that may be analyzed in this document.

The Analysts of Grupo Financiero Banorte S.A.B. of C.V. do not maintain direct investments or through an intermediary person, in the securities or derivative instruments object of this analysis report.

Guide for investment recommendations.

	Reference
BUY	When the share expected performance is greater than the MEXBOL estimated performance.
HOLD	When the share expected performance is similar to the MEXBOL estimated performance.
SELL	When the share expected performance is lower than the MEXBOL estimated performance.

Even though this document offers a general criterion of investment, we urge readers to seek advice from their own Consultants or Financial Advisors, in order to consider whether any of the values mentioned in this report are in line with their investment goals, risk and financial position.

Determination of Target Prices

For the calculation of estimated target prices for securities, analysts use a combination of methodologies generally accepted among financial analysts, including, but not limited to, multiples analysis, discounted cash flows, sum-of-the-parts or any other method that could be applicable in each specific case according to the current regulation. No guarantee can be given that the target prices calculated for the securities will be achieved by the analysts of Grupo Financiero Banorte S.A.B. C.V, since this depends on a large number of various endogenous and exogenous factors that affect the performance of the issuing company, the environment in which it performs, along with the influence of trends of the stock market, in which it is listed. Moreover, the investor must consider that the price of the securities or instruments can fluctuate against their interest and cause the partial and even total loss of the invested capital.

The information contained hereby has been obtained from sources that we consider to be reliable, but we make no representation as to its accuracy or completeness. The information, estimations and recommendations included in this document are valid as of the issue date, but are subject to modifications and changes without prior notice; Grupo Financiero Banorte S.A.B. of C.V. does not commit to communicate the changes and also to keep the content of this document updated. Grupo Financiero Banorte S.A.B. of C.V. takes no responsibility for any loss arising from the use of this report or its content. This document may not be photocopied, quoted, disclosed, used, or reproduced in whole or in part without prior written authorization from Grupo Financiero Banorte S.A.B. of C.V.



Raquel Vázquez Godínez
Assistant
raquel.vazquez@banorte.com
(55) 1670 - 2967



María Fernanda Vargas Santoyo
Analyst
maria.vargas.santoyo@banorte.com
(55) 1103 - 4000 x 2586

Economic Research



Juan Carlos Alderete Macal, CFA
Executive Director of Economic Research and Market Strategy
juan.alderete.macal@banorte.com
(55) 1103 - 4046



Yazmín Selene Pérez Enríquez
Senior Economist, Mexico
yazmin.perez.enriquez@banorte.com
(55) 5268 - 1694

Market Strategy



Santiago Leal Singer
Director of Market Strategy
santiago.leal@banorte.com
(55) 1670 - 1751



José Itzamna Espitia Hernández
Senior Strategist, Equity
jose.espitia@banorte.com
(55) 1670 - 2249



Leslie Thalía Orozco Vélez
Senior Strategist, Fixed Income and FX
leslie.orozco.velez@banorte.com
(55) 5268 - 1698



Juan Carlos Mercado Garduño
Strategist, Equity
juan.mercado.garduno@banorte.com
(55) 1103 - 4000 x 1746

Quantitative Analysis



Alejandro Cervantes Llamas
Executive Director of Quantitative Analysis
alejandro.cervantes@banorte.com
(55) 1670 - 2972



José De Jesús Ramírez Martínez
Senior Analyst, Quantitative Analysis
jose.ramirez.martinez@banorte.com
(55) 1103 - 4000



Andrea Muñoz Sánchez
Strategist, Quantitative Analysis
andrea.muñoz.sanchez@banorte.com
(55) 1105 - 1430



Alejandro Padilla Santana
Chief Economist and Head of Research
alejandro.padilla@banorte.com
(55) 1103 - 4043



Itzel Martínez Rojas
Analyst
itzel.martinez.rojas@banorte.com
(55) 1670 - 2251



Francisco José Flores Serrano
Director of Economic Research, Mexico
francisco.flores.serrano@banorte.com
(55) 1670 - 2957



Cintia Gisela Nava Roa
Senior Economist, Mexico
cintia.nava.roa@banorte.com
(55) 1105 - 1438



Marissa Garza Ostos
Director of Equity Strategy
marissa.garza@banorte.com
(55) 1670 - 1719



Carlos Hernández García
Senior Strategist, Equity
carlos.hernandez.garcia@banorte.com
(55) 1670 - 2250



Marcos Saúl García Hernández
Analyst, Fixed Income, FX and Commodities
marcos.garcia.hernandez@banorte.com
(55) 1670 - 2296



Ana Gabriela Martínez Mosqueda
Strategist, Equity
ana.martinez.mosqueda@banorte.com
(55) 5261 - 4882



José Luis García Casales
Director of Quantitative Analysis
jose.garcia.casales@banorte.com
(55) 8510 - 4608



Daniel Sebastián Sosa Aguilar
Senior Analyst, Quantitative Analysis
daniel.sosa@banorte.com
(55) 1103 - 4000 x 2124



Lourdes Calvo Fernández
Analyst (Edition)
lourdes.calvo@banorte.com
(55) 1103 - 4000 x 2611



Katia Celina Goya Ostos
Director of Economic Research, Global
katia.goya@banorte.com
(55) 1670 - 1821



Luis Leopoldo López Salinas
Economist, Global
luis.lopez.salinas@banorte.com
(55) 1103 - 4000 x 2707



Víctor Hugo Cortes Castro
Senior Strategist, Technical
victorh.cortes@banorte.com
(55) 1670 - 1800



Hugo Armando Gómez Solís
Senior Analyst, Corporate Debt
hugo.gomez@banorte.com
(55) 1670 - 2247



Gerardo Daniel Valle Trujillo
Analyst, Corporate Debt
gerardo.valle.trujillo@banorte.com
(55) 1670 - 2248



Paula Lozoya Valadez
Analyst, Equity
paula.lozoya.valadez@banorte.com
(55) 1103 - 4000 x 2060



Miguel Alejandro Calvo Domínguez
Senior Analyst, Quantitative Analysis
miguel.calvo@banorte.com
(55) 1670 - 2220



Jazmin Daniela Cuautencos Mora
Strategist, Quantitative Analysis
jazmin.cuautencos.mora@banorte.com
(55) 1670 - 2904